

REP HEADLINE# 010000 TRF# E:120613  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG27/12 17.06  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6162036 CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#132 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG27/12 17.06

REP: \*\*ORDER CANCELED\*\*  
ALL LN'S ZERO'D OUT  
NEW TTL \$0  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
VERN BUCHANAN FOR CONGRESS

9/5/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S		100P-200P	30		\$200.00	9/11	9/14	0		TU-F	0
AGENCY ADVERTISER CODE = 23 AGENCY EST# = 132												
AGENCY PRODUCT CODE = 48												
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												
2	S		1000A-1100A	30		\$80.00	9/11	9/14	0		TU-F	0
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												

FL 112 9/4/12 FCLL (65)

REP HEADLINE# 6102030 TRF# E:120013  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 AUG27/12 17.06  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/11	9/14	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/11	9/14	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/11	9/14	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/11	9/14	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/11	9/14	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/11	9/14	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/11	9/14	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/11	9/14	0		TU-F	0

AUG27/12 17.06  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P	30		\$600.00	9/11	9/14	0		TU-F	0
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
12	S		600A-700A	30		\$325.00	9/11	9/14	0		TU-F	0
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS												
13	S		700P-730P	30		\$500.00	9/11	9/14	0		TU-F	0
PROGRAM : ET RA35+ : 4.2 CON COM1: ET												
14	S		700A-900A	30		\$450.00	9/11	9/14	0		TU-F	0
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW												
15	S		730P-800P	30		\$500.00	9/11	9/14	0		TU-F	0
PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA												
16	S		900A-1000A	30		\$275.00	9/11	9/14	0		TU-F	0
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2												
17	S		800P-900P	30		\$4,500.00	9/17	9/17	0		MON	0
PROGRAM : AGT RA35+ : 8.6 CON COM1: AGT												
18	S		1130P-100A	30		\$600.00	9/15	9/15	0		SAT	0
PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL												

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* AUG27/12 17.06  
\*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19		S	1200N-100P	30		\$75.00	9/15	9/15	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1:												
20		S	600P-630P	30		\$350.00	9/15	9/15	0		SAT	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21		S	700P-800P	30		\$325.00	9/15	9/15	0		SAT	0
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22		S	700A-900A	30		\$250.00	9/15	9/15	0		SAT	0
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23		S	900A-1000A	30		\$150.00	9/15	9/15	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1:												
24		S	1200N-100P	30		\$75.00	9/16	9/16	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1:												
25		S	600P-630P	30		\$375.00	9/16	9/16	0		SUN	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26		S	800A-900A	30		\$250.00	9/16	9/16	0		SUN	0
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

AUG21/12 17.06  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LOCH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	9/16	9/16	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1: NFL												
28	S		900A-1000A	30		\$150.00	9/16	9/16	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1:												
29	S		1100P-1130P	30		\$625.00	9/11	9/16	0		TU-SU	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1: LATE NEWS												
30	S		100P-200P	30		\$200.00	9/17	9/17	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	9/17	9/17	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												
32	S		1130P-1230A	30		\$325.00	9/17	9/17	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	9/17	9/17	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS												
34	S		1200N-100P	30		\$100.00	9/17	9/17	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3												

REP HEADLINE# 6162036 TRF# E:120613  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/17	9/17	0		MON	0
36	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/17	9/17	0		MON	0
37	S		400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ	30		\$300.00	9/17	9/17	0		MON	0
38	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/17	9/17	0		MON	0
39	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/17	9/17	0		MON	0
40	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/17	9/17	0		MON	0
41	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/17	9/17	0		MON	0
42	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/17	9/17	0		MON	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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43	S		700A-900A	30		\$450.00	9/17	9/17	0		MON	0
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1 : TODAY SHOW												

44	S		730P-800P	30		\$500.00	9/17	9/17	0		MON	0
PROGRAM : EXTRA RA35+ : 3.4 CON COM1 : EXTRA												

45	S		900A-1000A	20		\$275.00	9/17	9/17	0		MON	0
PROGRAM : TODAY SHOW2 RA35+ : 1.8 CON COM1 : TODAY SHOW2												

46	S		1100P-1130P	30		\$625.00	9/17	9/17	0		MON	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												

SEP/12 \$ .00  
 CONTRACT TOTAL \$ .00  
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- MAY/08 NOV/07  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Srsc Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 756 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120613067
Buyer:	..	Client/Product/Estimate:	23 /48 /132	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06162036
Est./PO Number:	06162036	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
24	Sun 12p News .....S	06		30 Comme	Nbr of Spots Closed PR	2	2	
32	M-F 10a Daytime M.....	06		30 Comme	Nbr of Spots Closed PR	2	2	
34	M-F 11a News M.....	06		30 Comme	Nbr of Spots Closed PR	2	2	
43	M-F 7p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals:					Total Spots(Ord Spots)	26	6	32
Closed PR								



**Srscp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 756 Issue 3



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 0	<b>Campaign Ref:</b> E:120613067
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 23 /48 /132	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162036
<b>Est./PO Number:</b> 06162036	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
45	M-F 730p Extra	06		30				
	M.....			Comme		1	1	
<b>Weekly Totals:</b>					Total Spots(Ord Spots)			
					Closed PR			
					26	6	32	

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	09/10/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120613067
4	M-F 11a News	:30 Commercial	09/10/12	Closed Pre Emption	560.00	No Makegood / Credit	0000000000	E:120613067
13	M-F 7p Entertainment Tonight	:30 Commercial	09/10/12	Closed Pre Emption	0.00	09/11, 09/17	0000167990	E:120613067
15	M-F 730p Extra	:30 Commercial	09/10/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000167913	E:120613067
24	Sun 12p News	:30 Commercial	09/17/12	Closed Pre Emption	150.00	No Makegood / Credit	0000000000	E:120613067
32	M-F 10a Daytime	:30 Commercial	09/17/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120613067
34	M-F 11a News	:30 Commercial	09/17/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120613067
43	M-F 7p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	0.00	09/11, 09/17	0000167913	E:120613067
45	M-F 730p Extra	:30 Commercial	09/17/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120613067

**Grand Totals**

		Month 9 Weeks: 5	
<b>Totals</b>		09/10	09/17
Spots		0	0
Cost		0	0

<u>Grand Totals:</u>	
Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6162036  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

MAY31/12 12.0  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/V BUCHANAN/R/CON/FL  
AGY # \_\_\_\_\_ AGY. NAME SRCP MEDIA, INC.

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

201 N. UNION STREET, SUITE 200

BUYER NAME BETSY VONDERHEID  
SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 6162036

CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT VERN BUCHANAN 4 CONG EST#132 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY31/12 12.05

REP: NEW ORDER  
TTL \$54,775 @155X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
VERN BUCHANAN FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 23  
AGENCY PRODUCT CODE = 48  
AGENCY EST# = 132

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$200.00	9/11	9/14	4		TU-F	4

PROGRAM : DAYS OF OUR LIVES  
RA35+ : 1.1  
CON COM1 : DAYS OF OUR LIVES

2			1000A-1100A	30		\$80.00	9/11	9/14	8		TU-F	8
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PROGRAM : DAYTIME  
RA35+ : 1.8  
CON COM1 : DAYTIME

*Handwritten signature/initials*

REP HEADLINE# 6162036  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/11	9/14	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/11	9/14	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/11	9/14	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/11	9/14	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/11	9/14	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/11	9/14	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/11	9/14	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/11	9/14	4		TU-F	4

MAY 31/12 12.0  
WET, A-11V

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P	30		\$600.00	9/11	9/14	4		TU-F	4
PROGRAM : NEWS RA35+ : 5.3 CON COM1 : NEWS												
12			600A-700A	30		\$325.00	9/11	9/14	8		TU-F	8
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1 : AM NEWS												
13			700P-730P	30		\$500.00	9/11	9/14	4		TU-F	4
PROGRAM : ET RA35+ : 4.2 CON COM1 : ET												
14			700A-900A	30		\$450.00	9/11	9/14	8		TU-F	8
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1 : TODAY SHOW												
15			730P-800P	30		\$500.00	9/11	9/14	4		TU-F	4
PROGRAM : EXTRA RA35+ : 3.4 CON COM1 : EXTRA												
16			900A-1000A	30		\$275.00	9/11	9/14	8		TU-F	8
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1 : TODAY SHOW 2												
17			800P-900P	30		\$4,500.00	9/17	9/17	1		MON	1
PROGRAM : AGT RA35+ : 8.6 CON COM1 : AGT												
18			1130P-100A	30		\$600.00	9/15	9/15	1		SAT	1
PROGRAM : SNL RA35+ : 3.1 CON COM1 : SNL												

MAY 31/12 12.00  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	9/15	9/15	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1 :												
20			600P-630P	30		\$350.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
21			700P-800P	30		\$325.00	9/15	9/15	1		SAT	1
PROGRAM : ET RA35+ : 3.6 CON COM1 : ET												
22			700A-900A	30		\$250.00	9/15	9/15	2		SAT	2
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1 : SA TODAY												
23			900A-1000A	30		\$150.00	9/15	9/15	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1 :												
24			1200N-100P	30		\$75.00	9/16	9/16	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1 :												
25			600P-630P	30		\$375.00	9/16	9/16	1		SUN	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
26			800A-900A	30		\$250.00	9/16	9/16	2		SUN	2
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1 : SU TODAY												

REP HEADLINE# 6162036  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY31/12 12.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	9/16	9/16	1		SUN	1
PROGRAM : NFL												
RA35+ : 11.6												
CON COM1: NFL												
28			900A-1000A	30		\$150.00	9/16	9/16	2		SUN	2
PROGRAM :												
RA35+ : 1.8												
CON COM1:												
29			1100P-1130P	30		\$625.00	9/11	9/16	6		TU-SU	6
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
30			100P-200P	30		\$200.00	9/17	9/17	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												
31			1000A-1100A	30		\$80.00	9/17	9/17	2		MON	2
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												
32			1130P-1230A	30		\$325.00	9/17	9/17	2		MON	2
PROGRAM : TONIGHT SHOW												
RA35+ : 2.0												
CON COM1: TONIGHT SHOW												
33			1100A-1200N	30		\$80.00	9/17	9/17	2		MON	2
PROGRAM : NEWS												
RA35+ : 0.4												
CON COM1: NEWS												
34			1200N-100P	30		\$100.00	9/17	9/17	2		MON	2
PROGRAM : TODAY 3												
RA35+ : 0.5												
CON COM1: TODAY 3												

IX Sun Magazine

MAY 31/12 12.0  
WFLA-TV

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1 : RACHEL RAY	30		\$125.00	9/17	9/17	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1 : DOCTORS	30		\$225.00	9/17	9/17	2		MON	2
37			400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1 : DR OZ	30		\$300.00	9/17	9/17	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1 : NEWS	30		\$450.00	9/17	9/17	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1 : NEWS	30		\$450.00	9/17	9/17	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1 : NEWS	30		\$600.00	9/17	9/17	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1 : AM NEWS	30		\$325.00	9/17	9/17	2		MON	2
42			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1 : ET	30		\$500.00	9/17	9/17	1		MON	1



REP HEADLINE# 618036  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.0  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	9/17	9/17	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	9/17	9/17	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	9/17	9/17	2		MON	2
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW2												
46			1100P-1130P	30		\$625.00	9/17	9/17	1		MON	1
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
SEP/12 54775.00												
CONTRACT TOTAL												54775.00
TOTAL SPOTS												155

MARKET TOTALS \$288,289 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI BOOKS- MAY/08 NOV/07  
 DEMOS- RA35+\*

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	54775	Campaign Ref:	E:120613067
Buyer:		Client/Product/Estimate:	23 /48 /132	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06162036
Est./PO Number:	06162036	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL	54775
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	200	30 Comme	Nbr of Spots 4		4	800
2	M-F 10a Daytime .TWTF..	80	30 Comme	Nbr of Spots 8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	325	30 Comme	Nbr of Spots 8		8	2600
4	M-F 11a News .TWTF..	80	30 Comme	Nbr of Spots 8		8	640
5	M-F 12p Today Show III .TWTF..	100	30 Comme	Nbr of Spots 8		8	800
6	M-F 2p Rachael Ray .TWTF..	125	30 Comme	Nbr of Spots 8		8	1000
7	M-F 3p Doctors .TWTF..	225	30 Comme	Nbr of Spots 8		8	1800
8	M-F 4p Dr Oz .TWTF..	300	30 Comme	Nbr of Spots 8		8	2400
Weekly Totals: Total Spots(Ord Spots)				127	28	155	

**Srcp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

**Client:** Vern Buchanan/ R/ Congress/  
**Buyer:** FL  
**Schedule Dates:** 09/10/12 to 09/23/12  
**Est./PO Number:** 06162036

**Submission Cost:** 54775  
**Client/Product/Estimate:** 23 / 48 / 132  
**Weeks:** 2  
**Contract type:** Political

**Campaign Ref:** E:120613067  
**Sales Rep:** HRP Washington, DC  
**Order Ref:** 06162036  
**Business Type:** POLITICAL  
**Business Category:** Transactional

Ref	Sales Product Details	Rate	Spot Type	09/10	09/17	Total	Cost
9	M-F 5p News TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
10	M-F 530p News TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
11	M-F 6p News TWTF..	600	30 Comme	Nbr of Spots	4	4	2400
12	M-F 6a News TWTF..	325	30 Comme	Nbr of Spots	8	8	2600
13	M-F 7p Entertainment Tonight TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
14	M-F 7a Today Show TWTF..	450	30 Comme	Nbr of Spots	8	8	3600
15	M-F 730p Extra TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
16	M-F 9a Today Show II TWTF..	275	30 Comme	Nbr of Spots	8	8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night Live .....S	600	30 Comme	Nbr of Spots	1	1	600
<b>Weekly Totals:</b>				<b>Total Spots(Ord Spots)</b>	127	28	155

**Srscp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 54775	<b>Campaign Ref:</b> E:120613067
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> 23 / 48 / 132	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162036
<b>Est./PO Number:</b> 06162036	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	09/10	09/17	Total	Cost
19	Sat 12p News .....S.	75	30 Comme	Nbr of Spots	2	2	150
20	Sat 6p News .....S.	350	30 Comme	Nbr of Spots	1	1	350
21	Sat 7p Entertainment Tonight ...S.	325	30 Comme	Nbr of Spots	1	1	325
22	Sat 7a Today Show ...S.	250	30 Comme	Nbr of Spots	2	2	500
23	Sat 9a News .....S.	150	30 Comme	Nbr of Spots	2	2	300
24	Sun 12p News .....S.	75	30 Comme	Nbr of Spots	2	2	150
25	Sun 6p News .....S.	375	30 Comme	Nbr of Spots	1	1	375
26	Sun 8a Today Show .....S.	250	30 Comme	Nbr of Spots	2	2	500
27	Sun 815p ET / 715p CT NBC Sunday Night Football .....S.	6000	30 Comme	Nbr of Spots	1	1	6000
28	Sun 9a News .....S.	150	30 Comme	Nbr of Spots	2	2	300
<b>Weekly Totals:</b>				<b>Total Spots(Ord Spots)</b>	127	28	165

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	54775	Campaign Ref:	E:120613067
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 132	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06162036
Est./PO Number:	06162036	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	09/10	09/17	Total	Cost
29	M-Su 11p News TWTFSS	625	30 Comme	Nbr of Spots	5		5	3125
30	M-Su Late News Late Run .....S	625	30 Comme	Nbr of Spots	1		1	625
31	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots		1	1	200
32	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots		2	2	160
33	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots		2	2	650
34	M-F 11a News M.....	80	30 Comme	Nbr of Spots		2	2	160
35	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots		2	2	200
36	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots		2	2	250
37	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots		2	2	450
38	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots		2	2	600
39	M-F 5p News M.....	450	30 Comme	Nbr of Spots		1	1	450
Weekly Totals:				Total Spots(Ord Spots)	127	28	155	

**Vern Buchanan/ R/ Congress/ FL**  
Submission Number 625 Issue 1



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

# Original

<b>Client:</b>	Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b>	54775	<b>Campaign Ref:</b>	E:120613067
<b>Buyer:</b>		<b>Client/Product/Estimate:</b>	23 /48 /132	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	09/10/12 to 09/23/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06162036
<b>Est./PO Number:</b>	06162036	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
				<b>Business Category:</b>	Transactional

Ref	Sales Product Details			Rate	Spot Type		09/10	09/17	Total	Cost
	M.....				Comme					
40	M-F 530p News			450	30	Nbr of Spots		1	1	450
	M.....				Comme					
41	M-F 6p News			600	30	Nbr of Spots		1	1	600
	M.....				Comme					
42	M-F 6a News			325	30	Nbr of Spots		2	2	650
	M.....				Comme					
43	M-F 7p Entertainment Tonight			500	30	Nbr of Spots		1	1	500
	M.....				Comme					
44	M-F 7a Today Show			450	30	Nbr of Spots		2	2	900
	M.....				Comme					
45	M-F 730p Extra			500	30	Nbr of Spots		1	1	500
	M.....				Comme					
46	M-F 9a Today Show II			275	30	Nbr of Spots		2	2	550
	M.....				Comme					
47	M-Su 11p News			625	30	Nbr of Spots		1	1	625
	M.....				Comme					
Weekly Totals: Total Spots(Ord Spots)							127	28	155	

Grand Totals			
		Month 9 Weeks: 5	
	Totals	09/10	09/17
Spots	155	127	28

		Month 9 Weeks: 5	
Totals		09/10	09/17
Cost	54,775	42,380	12,395

Grand Totals:

Spots:	155
Gross Total:	54,775.00
Commission:	8,216.25
Net Total:	46,558.75



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Vern Buchanan/ R/ Congress/  
PROD: Vern Buchanan 4 Cong

2012  
INVOICE DATE 09/30/12 E:120613067  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032734  
PAGE 1  
BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /132  
Desc: 06162036

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 10a Daytime	80.00	2 8	9/11 TU *WFLA :30 Commercial	.00	Preempt Program Change 80.00-
			9/11 TU	.00	Preempt Program Change 80.00-
			9/12 WE	.00	Preempt Program Change 80.00-
			9/12 WE	.00	Preempt Program Change 80.00-
			9/13 TH	.00	Preempt Program Change 80.00-
			9/13 TH	.00	Preempt Program Change 80.00-
			9/14 FR	.00	Preempt Program Change 80.00-
			9/14 FR	.00	Preempt Program Change 80.00-
M-F 11a News	80.00	4 8	9/11 TU *WFLA :30 Commercial	.00	Preempt Program Change .00-

\*\*\* Continued \*\*\*

PERIOD COST	4,170.00	0 Total Units	ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	.00	TOTAL RECONCILING	Credits	4,170.00-
			NET DUE	.00			4,170.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/  
PRODUCT Vern Buchanan 4 Cong

INVOICE NUMBER 0100032734  
BROADCAST MONTH 08/27/2012 - 09/30  
AMOUNT DUE .00

REMIT TO:

\*00240

000021861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021861 00000100032734 000000000 8





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Vern Buchanan 4 Cong

2012  
INVOICE DATE 09/30/12  
ORDER TYPE Political  
WFLA I SS  
E:120613067  
WFLA  
INVOICE NUMBER 0100032734  
PAGE 2  
BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS

REF#: 23 /48 /132  
Desc: 06162036

SCHEDULE		RT/SS#	PER	DATE	DAY	TIME	ACTUAL BROADCAST		PRICE	RECONCILIATION	
DESCRIPTION	PRICE						LENGTH	M/G FOR PRODUCT DESCRIPTION		REMARKS	DEBIT/CREDIT
				9/11	TU		30		.00	Change Preempt Program	80.00-
				9/12	WE		30		.00	Change Preempt Program	80.00-
				9/12	WE		30		.00	Change Preempt Program	80.00-
				9/13	TH		30		.00	Change Preempt Program	80.00-
				9/13	TH		30		.00	Change Preempt Program	80.00-
				9/14	FR		30		.00	Change Preempt Program	80.00-
				9/14	FR		30		.00	Change Preempt Program	80.00-
M-F 7p Entertainment Tonight	500.00	13	4	9/11	TU	*WFLA	30	:30 Commercial	.00	Preempt Program Change	.00-
				9/12	WE		30		.00	Preempt Program Change	.00-
				9/13	TH		30		.00	Preempt Program Change	.00-
				9/14	FR		30		.00	Preempt Program Change	.00-
M-F 730p Extra	500.00	15	4	9/11	TU	*WFLA	30	:30 Commercial	.00	Preempt Program Change	500.00-
				9/12	WE		30		.00	Preempt Program Change	500.00-
				9/13	TH		30		.00	Preempt Program Change	500.00-
				9/14	FR		30		.00	Preempt Program Change	500.00-

\*\*\* Continued \*\*\*

PERIOD COST 4,170.00

0 Total Units		Debits .00	
ACTUAL GROSS BILLING	.00	SUB-TOTALS	Credits 4,170.00-
AGENCY COMMISSION	.00	TOTAL RECONCILING	4,170.00CR
NET DUE	.00		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

## INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Vern Buchanan 4 Cong

2012  
INVOICE DATE 09/30/12 E: 120613067  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032734  
PAGE 3 BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /132  
Desc: 06162036

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
Sun 12p News	75.00	24 2	9/16 SU	*WFLA :30 Commercial	.00
			9/16 SU		.00
M-F 10a Daytime	80.00	32 2	9/17 MO	*WFLA :30 Commercial	.00
			9/17 MD		.00
M-F 11a News	80.00	34 2	9/17 MO	*WFLA :30 Commercial	.00
			9/17 MO		.00
M-F 7p Entertainment Tonight	500.00	43 1	9/17 MD	*WFLA :30 Commercial	.00
M-F 730p Extra	500.00	45 1	9/17 MD	*WFLA :30 Commercial	.00
Total Airtime Net Spot Revenue:				.00	

PERIOD COST 4,170.00

0 Total Units

ACTUAL GROSS BILLING .00  
AGENCY COMMISSION .00  
NET DUE .00

SUB-TOTALS Credits 4,170.00-  
TOTAL RECONCILING 4,170.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.